

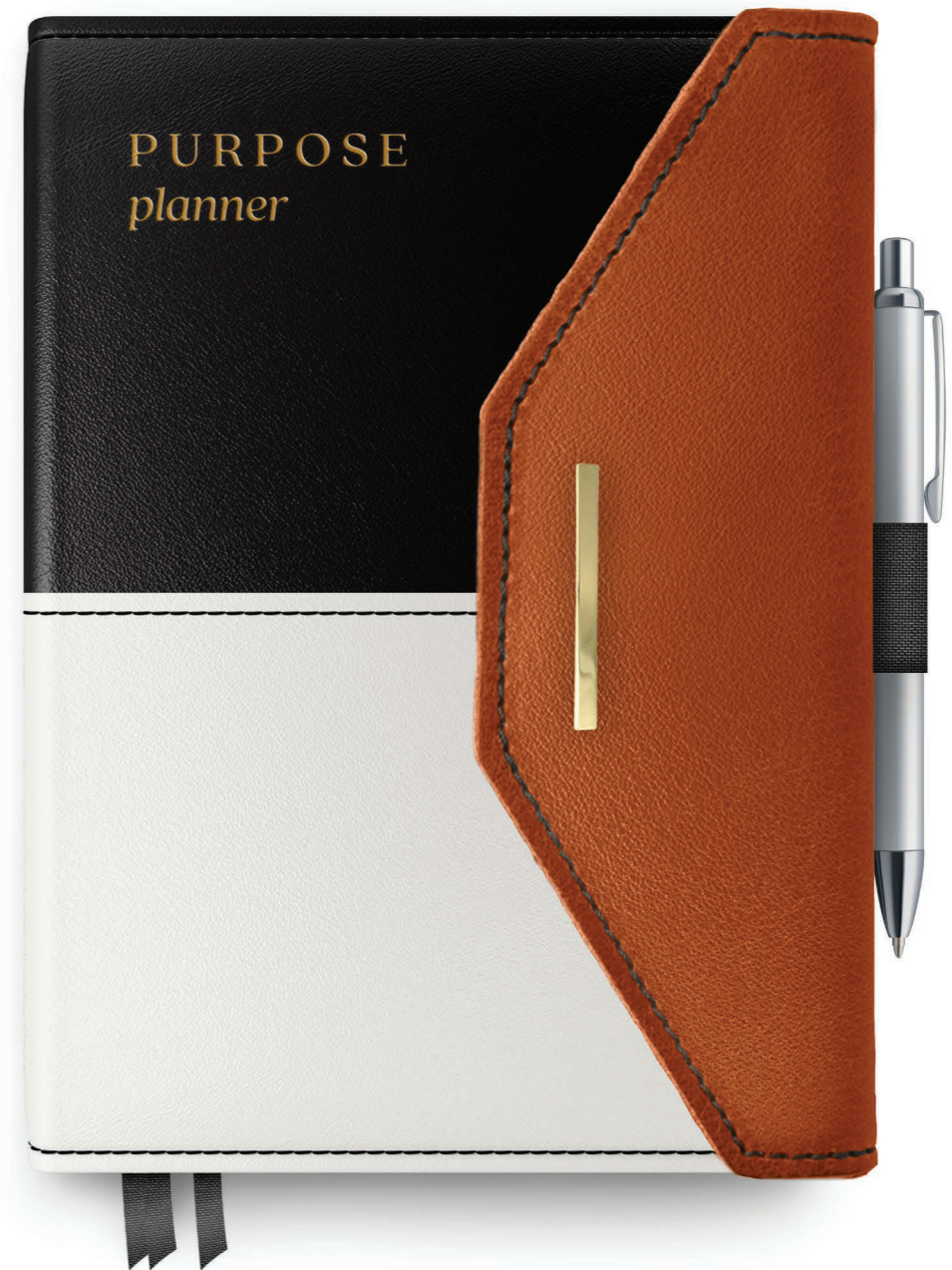
The Purpose Planner

A SIMPLICITY & PRODUCTIVITY CO. PRODUCT

Designed & presented by Fabelle Creative Co.

CALLED TO A MISSION

The great English theologian and poet John Henry Newman believed that we are each called by God to fulfill some mission in our lives. That may be through courageous and radical actions, like those of St. Joan of Arc; or in day-to-day gestures of great love, like the little way of St. Therese of Lisieux. Whatever your mission, the Purpose planner is designed to help you find and fulfill it, by providing a place of clarity, accountability, inspiration, and reflection.





"The person who is trustworthy in very small matters is also trustworthy in great ones." (Luke 10:16)

Category Priority

Week 3: Solidify Week 4: Test

S	M	T	W	T	F	S	S	M	T	W	T	F	S
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

End Date: / /

Success? Y / N

Category Priority

Week 3: Solidify Week 4: Test

S	M	T	W	T	F	S	S	M	T	W	T	F	S
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

End Date: / /

Success? Y / N

Category Priority

Week 3: Solidify Week 4: Test

S	M	T	W	T	F	S	S	M	T	W	T	F	S
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

End Date: / /

Success? Y / N

“Sow a thought, reap an action; sow an action, reap a habit; sow a habit, reap a character; sow a character, reap a destiny.”

STEPHEN COVEY | *The 7 Habits of Highly Effective People*

THE FIVE SECTIONS OF THE PURPOSE PLANNER

Writing things down is a scientifically-proven way to off-load your brain and gain peace and focus. Unlike your typical planner, The Purpose Planner is designed for more than just keeping a schedule—it facilitates a way of life.

Made in Italy with recycled leather, the workbook is broken into sections for preparation and reflection on a monthly, weekly, and daily basis, and includes a project task organizer and habit tracker as well to help you excel in both what you do and who you are. This repetition of regular preparation, action, and reflection allows you to learn from your past, stay accountable in your present, and prepare for your future—all the while keeping your most important goals and priorities at the forefront of your mind.

One

Monthly

Two

Weekly

Three

Daily

Four

Project Organizer

Five

Habit Tracker

More than a planner
A WAY OF LIFE.



1

Plan for your future.

PREPARATION

2

Stay accountable in
your present.

ACTION

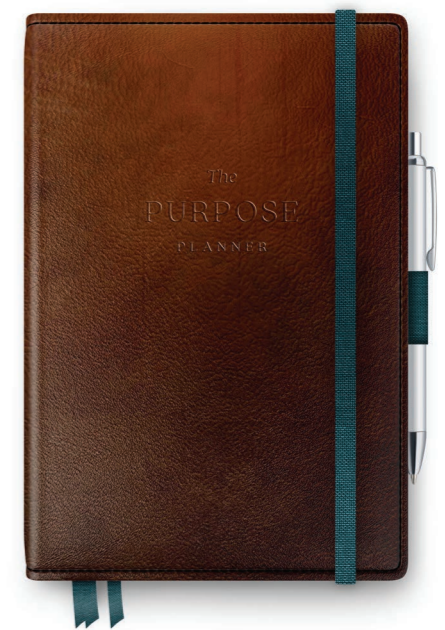


3

Learn from your past.

REFLECTION





Everything in one place.

The Purpose Planner is not assigned to a specific year, but allows you to operate at your own pace, starting at any time. Printed in three-month quarterly increments with replaceable inserts, the Purpose Planner is small enough to take anywhere, but still allows for you to keep everything in one place—long-term goals, professional tasks, personal schedule, journaling notes, and more. Infused with inspirational artwork, motivational quotes, and productivity hacks, each section breaker draws upon the wisdom of past pioneers to help you continue the daily challenge of living your purpose.

Monthly

The monthly section is fairly straightforward, with a blank calendar and lots of note space for memos, deadlines, journaling, etc. At the bottom of the page is a list of five “Top Goals,” each with a gray bubble next to it. These bubbles are used throughout the workbook and are one of the ways in which the Purpose Planner is unique among productivity resources. At the beginning of the planner, the user is challenged to select five categories that are of the highest priority to them at the time, such as faith, family, community, health, career, or school. These same categories are revisited any time a prompt appears with the bubble-shaped space, encouraging the individual to center their life around those priorities and track how they are doing in each area.

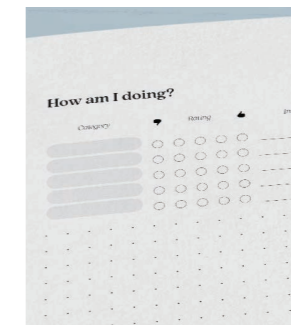


The category bubbles featured in the Monthly spread (left), prompting the user to determine one top goal for each category; and in the Weekly Plan spread (right), prompting the user to write one way in which they can improve each area of their lives that week.

Build your life around the 4-6 categories that are of the highest importance to you right now, such as faith, family, health, career, or school.

Productivity Hacks, *The Purpose Planner*

The category bubbles featured in the Week Review spread (left), prompting the user to rate how they are doing in each area of their lives, and write insights and ideas for improvement; and in the Habit Tracker (right), to label each habit the user is trying to develop by category so that they can make sure to cover all their bases.



MONTH

JAN FEB MAR APR MAY

Sunday Monday Tuesday Wednesday Thursday

			1	2
5	6 Coffee date with sister	7	8	9
12	13	14	15 Pay Day!	16 Bible Study
19 Return from retreat	20	21	22	23
26	27	28	29	30 Bible Study

MONTHLY

Top Goals

- Go on a retreat
- Spend quality time with sister
- Lose five pounds
- Save \$500 for travel
- Read one book

- Faith
- Family
- Health
- Finances
- Self-Care

JUN **JUL** AUG SEP OCT NOV DEC

Friday Saturday

Year 2020

3	4 4th of July!
10	11
17 Leave for retreat	18
24	25
31 Jane's birthday	

DEADLINES

- 7/5 - Project One
- 7/9 - Project Two
- 7/14 - Project Three
- 7/20 - Project Four
- 7/28 - Project Five

MONTHLY

MOMENTS TO REMEMBER

- Watching the fireworks
- Going to the butterfly garden
- Coffee date with sister

Weekly



WEEKLY PLAN

This sheet provides a quick bird's-eye view of the week for noting important dates, deadlines, or activities for each day; a chart for routine activities such as exercising, with fillable bubbles to indicate which days they are done so the little things don't get missed; top priorities and to-dos for the week; and a category checklist for one thing the user can do to improve each important area of their life. Finally, there are two prompts to keep positivity and motivation up: one thing the person is looking forward to, and a way to reward themselves at the end of the week for a job well done.



WEEKLY REVIEW

Every week, the user has a full spread to make a humble reflection of the previous week and begin preparing for improvement. The left page provides a side-by-side comparison of the week's wins and losses; a space to identify any overarching theme experienced; meaningful moments to remember; and the prompts, "I am proud of myself for," "I am not so proud of," "I am grateful," and "I am learning." The right page offers a thorough examination of the five categories, note space for journaling, and a bulleted list for things to remember when planning out the following week.

PLAN | week of: July 5-11, 2020

S	M	T	W	T	F	S
Church	Coffee with sister		Mentor Meeting		Weekly reports due	Dance Lesson

THIS WEEK'S SCRIPTURE:

"whatever is true, whatever is honorable, whatever is just, whatever is pure, whatever is lovely, whatever is gracious, if there is any excellence and if there is anything worthy of praise, think about these things."

PHILIPPIANS 4:8

I'M LOOKING FORWARD TO...

Spending quality time with my sister at our favorite coffee shop!

Routine Tasks

	S	M	T	W	T	F	S
Water the plants	●	○	●	○	●	○	○
Exercise	○	●	○	●	○	●	○
Laundry	○	○	●	○	○	○	○
Feed the cat	●	●	●	●	●	●	●
Take kids to daycare	○	●	○	●	○	●	○

Top Priorities & To-Dos

1. Finish project and submit to client
2. Prepare for mentor meeting
3. Submit grant application

- | | |
|--|---|
| <input checked="" type="checkbox"/> Email John about promotion | <input type="checkbox"/> Check kids' homework |
| <input checked="" type="checkbox"/> Complete project | <input checked="" type="checkbox"/> Plan out budget |
| <input type="checkbox"/> Schedule meeting with Sue | <input checked="" type="checkbox"/> Clean the living room |
| <input type="checkbox"/> Onboarding for new project | <input type="checkbox"/> Order new dance shoes |
| <input checked="" type="checkbox"/> Social media marketing | <input type="checkbox"/> Reading for bible study |
| <input type="checkbox"/> Develop strategy for client | <input type="checkbox"/> Grocery shopping |
| <input type="checkbox"/> Submit weekly report | <input type="checkbox"/> Meal prep |
| <input checked="" type="checkbox"/> Pick up dry cleaning | <input type="checkbox"/> |

REWARD YOURSELF WITH...

A glass of wine, chocolate, and a long hot bubble bath

Category

One way I can improve each important area of my life this week

- | | | |
|-----------|-------------------------------------|-----------------------|
| Faith | <input type="checkbox"/> | Pray a daily rosary |
| Family | <input checked="" type="checkbox"/> | Say "I love you" more |
| Health | <input type="checkbox"/> | Drink more water |
| Finances | <input checked="" type="checkbox"/> | Tithe full 10% |
| Self-Care | <input type="checkbox"/> | Go to bed by 11pm |

WEEKLY ● ● ● ● ● ● ● ● ● ●

WEEKLY ● ● ● ● ● ● ● ● ● ●

REVIEW | week of: July 5-11, 2020

WINS

- Great conversation w/mentor
- Worked out and feel great
- project was recieved well

LOSSES

- Uncle passed away
- Procrastinated on project
- Lost temper with kids

Theme: Beauty in the little things

MEMORABLE MOMENTS

- Coffee date with sister
- Impromptu movie night
- Fun time dancing
- Much-needed bubble bath

I am proud of myself for Being patient in a stressful situation, and being brave enough to ask for a promotion at work

I am not so proud of How I reacted when my mentor challenged me to grow in self-discipline, and procrastinating

I am grateful for my family, the good weather, the people in my life who help me grow, to have a roof over my head and food on the table

I am learning That sometimes it is better to be kind than to be right

How am I doing?

Category	Rating	Insights & ideas for improvement
Faith	● ● ● ● ○	<u>Try divine mercy chaplet</u>
Family	● ● ● ● ●	<u>Schedule date night</u>
Health	● ● ● ○ ○	<u>Don't buy ice cream!</u>
Finances	● ● ● ● ○	<u>Leave item in cart for 1 hr</u>
Self-Care	● ● ○ ○ ○	<u>Turn off phone at 10pm</u>

MEAL IDEAS FOR NEXT WEEK

- Chicken parmesan
- Pork chops and sweet potatoes
- Spaghetti & meatballs
- Tuna fish salad
- Shrimp tacos

REMEMBER FOR NEXT WEEK:

- Get a gift for Jane's birthday
- Be extra nice to the kids
- Unfinished project
- Write list for babysitter
- Groceries only through Friday
- _____
- Pack for retreat
- _____

WEEKLY ● ● ● ● ●

WEEKLY ● ● ● ● ●

Daily

The planner's bread and butter are its daily pages, which allow you to plan out your hourly schedule, top three priorities, and to-dos; and to rate and reflect on the events of the day.



DAILY PLAN

Like the rest of the planner, the date is not preselected, but there is a space to fill it in, as well as an indicator of which day of the week it is, which helps when flipping back to the routine tasks section on the Weekly planner page. There is a pre-filled check box on the to-do list for these routine tasks, as well as one for habits—referencing the Habit Tracker section—and a prompt for one way the person can give of themselves that day: “Be your best self by.” On the top of the right page beside the date is a prompt: “Today is.” This can be used for holidays, birthdays, special occasions, or used for motivation, such as “Today is a new day,” or “going to be wonderful.” There is also a section labeled “Motivation” beneath the to-dos and schedule. This is a touchpoint for the user to remind themselves why it is important to finish their tasks, what they have to look forward to if they succeed—such as a reward at the end of the day—or a long-term goal that drives them to work hard, such as financial freedom or even something as big as reaching Heaven.

Daily

C O N T I N U E D

BLANK DATE & OCCASION

TOP THREE PRIORITIES

EIGHT TO-DOS

CHECKBOX FOR ROUTINE TASKS

CHECKBOX FOR HABITS

PROMPT FOR BEST SELF

6AM-10PM SCHEDULE

MOTIVATOR BOX

1-5 DAILY RATING

HIGHLIGHTS & LOWLIGHTS

INSIGHTS, THANKFUL, TOMORROW

NOTE SPACE

DAILY REVIEW

The end-of-the-day review encourages a sort of simplified examination of conscience—a practice of reviewing one's thoughts, words, actions, and omissions of the day, in order to determine where one stands with God. This is helpful in both a spiritual and professional sense. By reflecting on the highlights and lowlights of the day, writing down insights learned from the day's experience, bringing to mind what one is most thankful for, and determining an action for improvement the following day, users of the Purpose Planner will increase their focus, self-awareness, and determination to live their best life. Some note space allows for whatever they need to use it for: journaling, productivity charts, meeting notes, grocery lists, doodles, et cetera.



Top Priorities

- 1. Marketing class ✓
- 2. Submit client project ✓
- 3. Ask about promotion ✓

TO DO

- ✓ Schedule meeting with Sue
- Onboarding for new project
- ✓ Social media marketing
- ✓ Pick up dry cleaning
- ✓ Make dinner
- Read next ch. for Bible Study
-
-
- ✓ Routine Tasks ✓ Habits
- ✓ Be your best self by:
Asking sister good questions—listen more than you speak

Schedule

- 06
- 07 Pray, stretch, shower
- 08 Take kids to daycare
- 09 Coffee date with sis
- 10
- 11 Marketing class
- 12 Lunch
- 01 Client work
- 02
- 03
- 04 Pick up kids
- 05 Start cooking
- 06 Family dinner
- 07
- 08 Kids in bed
- 09 Quality time with hubby
- 10

MOTIVATOR:

Quality time with hubby tonight!

REVIEW

Rate your day 

HIGHLIGHTS

- Coffee with sis
- impromptu movie night with husband

LOWLIGHTS

- Snapped at the kids

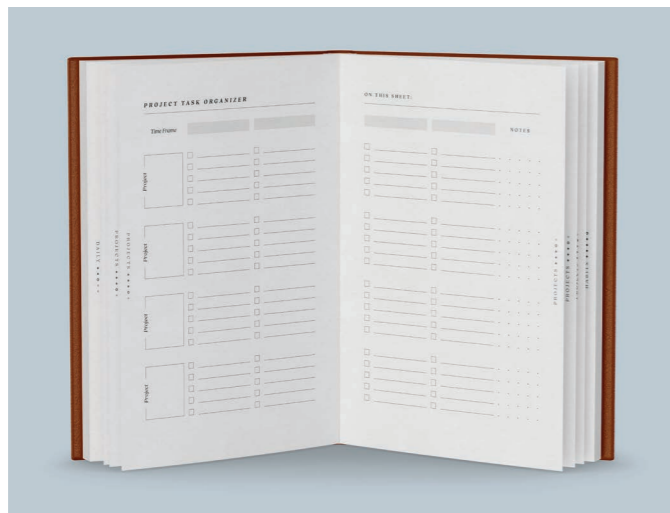
Insights: People are all experiencing things we cannot see. My boss was not angry with me like I thought, just going through something.

Thankful: For my sister and a great conversation with her today

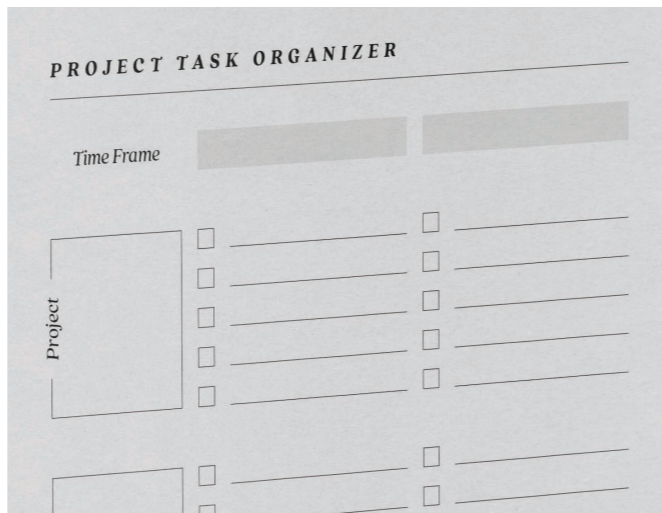
Tomorrow: I will try to be more patient and see the beauty in the little things.

Today was a great day! I loved seeing my sister. The coffee shop's tiramisu latte is my new favorite. After work, the kids were really tired and went to bed early. That gave me and the hubbs some extra time for an impromptu movie night! We watched The Avengers.

Project Organizer



This section of the Purpose Planner allows people to lay out all of their projects in order to determine sub-tasks and next steps, mapping them out within one's own determined time frame. This provides a bird's-eye view of one's workload and a road map for how long it will realistically take to finish each project. The Project Organizer will be used differently depending on the person's situation. For some, the project box can hold clients;



while for others, they may contain personal projects like home improvement. They can even be used for the five categories one selects, in order to map out long-term improvement or determine steps towards a bigger goal. The time frame increments can be determined individually: some people will have a small number of projects over a long period of time, whereas other people may have a large number of projects over a short



period of time. Regardless, all four project slots are subject to the same time frame—such as a week, month, or quarter—so that one can look down the list and see how much they have on their plate for that particular span. The flexibility of the layout caters to any need, and people can overflow to the next spread, labeling it by category or time frame. This can then be referenced when planning out the month, week, or day's priorities.

PROJECT TASK ORGANIZER

ON THIS SHEET: May-August, 2020

PROJECTS • • • • •

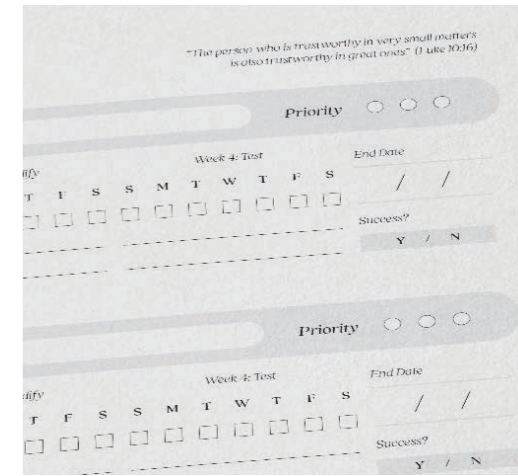
PROJECTS • • • • •

Time Frame	May	June
Project CLIENT BRANDING	<input checked="" type="checkbox"/> Send proposal <input checked="" type="checkbox"/> Collect client info <input checked="" type="checkbox"/> Send initial invoice <input checked="" type="checkbox"/> Onboarding questions <input checked="" type="checkbox"/> Written beliefs v1	<input checked="" type="checkbox"/> Beliefs revisions <input checked="" type="checkbox"/> Mood boards <input checked="" type="checkbox"/> Creative direction <input checked="" type="checkbox"/> Visual exploration <input checked="" type="checkbox"/> Select colors/fonts
Project CLIENT WEBSITE	<input checked="" type="checkbox"/> Send initial invoice <input checked="" type="checkbox"/> Onboarding questions <input checked="" type="checkbox"/> Collect existing assets <input checked="" type="checkbox"/> Mood boards <input type="checkbox"/>	<input checked="" type="checkbox"/> Site map <input checked="" type="checkbox"/> Site map revisions <input checked="" type="checkbox"/> Content outline <input checked="" type="checkbox"/> Written copy <input checked="" type="checkbox"/> Sample page
Project CLIENT MAGAZINE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> Initial invoice <input checked="" type="checkbox"/> Delegation to intern <input checked="" type="checkbox"/> Mood boards <input checked="" type="checkbox"/> Collect content <input checked="" type="checkbox"/> Creative direction
Project INTERNAL MARKETING	<input checked="" type="checkbox"/> Logo revisions <input checked="" type="checkbox"/> Develop brand guide <input checked="" type="checkbox"/> Update website <input checked="" type="checkbox"/> Post to social media <input type="checkbox"/>	<input checked="" type="checkbox"/> Design e-newsletter <input checked="" type="checkbox"/> Mailing list <input checked="" type="checkbox"/> Post to social media <input type="checkbox"/> <input type="checkbox"/>

July	August	NOTES
<input checked="" type="checkbox"/> Initial logo concepts <input checked="" type="checkbox"/> Adjust selected logo <input type="checkbox"/> Tests/mockups <input type="checkbox"/> Brand guide v1 <input type="checkbox"/> Brand guide revisions	<input type="checkbox"/> Export/compile assets <input type="checkbox"/> Deliver final package <input type="checkbox"/> Send final invoice <input type="checkbox"/> <input type="checkbox"/>	Due August 13 .
<input checked="" type="checkbox"/> Design revisions <input checked="" type="checkbox"/> Construct website <input checked="" type="checkbox"/> Final revisions <input type="checkbox"/> Website launch <input type="checkbox"/> Send final invoice	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Due July 20 .
<input checked="" type="checkbox"/> Sample page <input type="checkbox"/> Design revisions <input type="checkbox"/> Layout templates <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Populate templates <input type="checkbox"/> Present v1 <input type="checkbox"/> Layout revisions <input type="checkbox"/> Table of Contents <input type="checkbox"/> Proofread	Due September 8 .
<input checked="" type="checkbox"/> Email campaign <input type="checkbox"/> Networking event <input checked="" type="checkbox"/> Post to social media <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Find new clients <input type="checkbox"/> Ask for reviews <input type="checkbox"/> Partner opportunity <input type="checkbox"/> Write case study <input type="checkbox"/> Update website	. .

Habit Tracker

The Habit Tracker is an accountability system based on the scientifically-backed idea that it takes twenty-one straight days for a repeated action to become a habit. The tracker sheets feature three habits—labeled by category and priority level—that can be tracked over any four-week period. The first three weeks allow the user to work on developing the habit, while the fourth provides a week of testing to see if the practice was successful. Beneath each week's daily checkboxes are some lines where one can jot down why they missed a day, or other helpful insights.



“The person who is trustworthy in very small matters is also trustworthy in great ones.”

Luke 10:16



Daily Habit Tracker

"The person who is trustworthy in very small matters is also trustworthy in great ones." (Luke 10:16)

HABIT: Category Priority

Start Date: End Date:

Week 1: Introduce	Week 2: Practice	Week 3: Solidify	Week 4: Test
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Reasons for skipping: <u>Woke up too late</u> <u>Forgot</u>	<u>Poor time management</u>		

Success? Y / N

HABIT: Category Priority

Start Date: End Date:

Week 1: Introduce	Week 2: Practice	Week 3: Solidify	Week 4: Test
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
<input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>
Reasons for skipping: <u>In a lot of pain</u> <u>Crisis with kids</u>	<u>Schedule change</u> <u>Extremely tired</u>	<u>Woke up late</u> <u>Routine thrown off</u>	<u>Friend emergency</u> <u>Poor time management</u>

Success? Y / N

HABIT: Category Priority

Start Date: End Date:

Week 1: Introduce	Week 2: Practice	Week 3: Solidify	Week 4: Test
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Reasons for skipping: <u>Too tired</u>	<u>Late talk with hubby</u>		

Success? Y / N

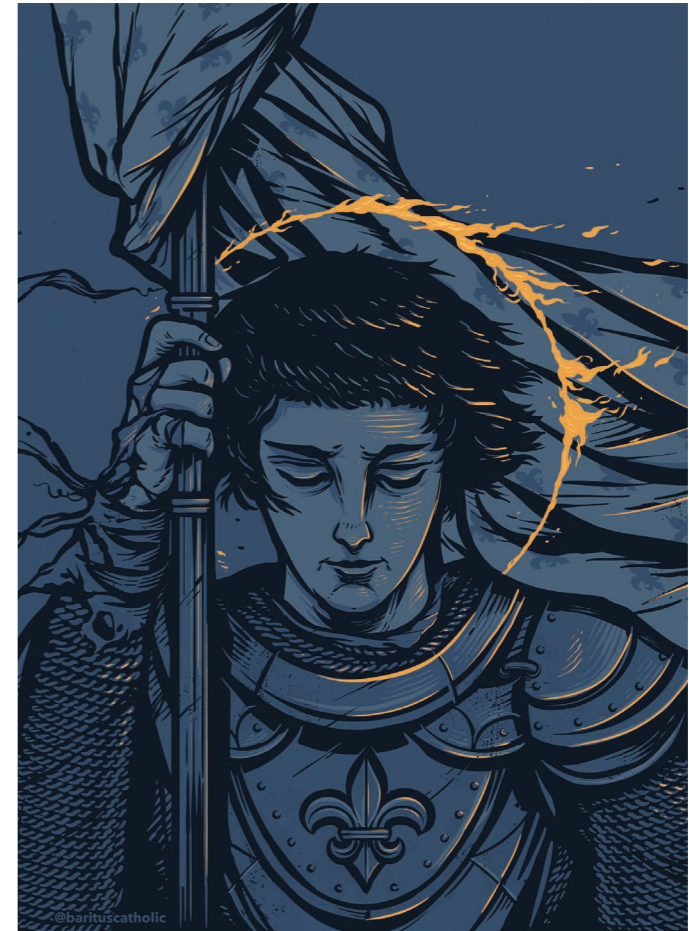
HABITS

HABITS

Section Breakers



Rooted in the wisdom of the saints, each section breaker of The Purpose Planner features Catholic artwork of various individuals who purposefully followed the will of God: St. Joan of Arc, St. Josephine Bakhita, and St. Catherine of Siena, to name a few. Alongside these art pieces are quotes by them that correspond to each section of the journal to inspire the user to rise to the occasion and seize the present moment for God's glory.



Thank you!

We hope you love the Purpose Planner as much as we do, and that it helps to simplify your life so you can pursue God's will and be the best version of yourself. Thanks for reading!

